

Hints stolen wholly from [Samantha Burns](#), wise overseer of the Open Trackback Alliance.

Q. What is the presumed etiquette when trackbacking Open Trackback Alliance members?

- a) You are registered with TTLB and ping to Technorati. Sign up for [TTLB](#) and make sure you have [Technorati](#) configured properly for your blog editor (or manually "ping" Technorati if you need). Manual ping here: <http://www.technorati.com/ping/>
- b) You must have a functioning link to the article on the site you are tracking back from in your article. If you don't link to the article that you are tracking back from, the trackback will be deleted 99.9% of the time.
- c) Be patient. Many Alliance members will moderate trackbacks before sending them live because evil spammers use trackbacks to link to their evil spam sites. Trackbacks are meant for bloggers not spammers.
- d) Respect the trackback policy of the Open Trackback Alliance member. Some members don't want left or right leaning bloggers' links. Their site; their rules. You may not like those rules, but you must obey them.

Q. What's the best way to link to an Open Trackback Alliance member's article without making my article looking silly?

You can do the linking in one of two ways

- a) Inside your article, put a [cleverly disguised link](#); or
- b) At the end of your article, add a line that lists all the articles you are linking to and in turn trackbacking from. Not only is it compact and clean looking, it doubles by making you look important. Wow, fancy that. For example:

Linked to: [Bunny Bones](#); [The Last Known Cannibal](#); [Elvis Is Dead](#); [Some VIP](#);